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## Business Spotlight: LAMB Arts

By Sheryl Leonard

One of the best parts of my business is getting to work with great folks like Russ and Diana Wooley!

I would like to introduce you to one of the best-kept secrets in our area! LAMB ARTS, Ltd began as LAMB Productions in 1979. Owned by Russ and Diana Wooley of Sioux City, Iowa, LAMB is the only professional stage theatre for miles around. Whether you are a regular attendee of live stage performances or have never experienced this type of art, I encourage you to plan a date night and take a trip to Sioux City this fall to attend a LAMB ARTS production.

LAMB ARTS has quite a history. The early productions were performed in the former Sioux City Hilton with one staged at Morningside College. These early productions were described by Russ and

Diana as “bus and truck”. The stage would be built on location, followed by the set, and then rehearsing late into the night for the opening of the show the next evening.

In 1985 it became apparent that the bus and truck situation was no longer tenable so the Wooley’s began looking for another space in Sioux City or elsewhere. It took nearly 2 years before the company was able to move into the recently vacated Webster School building at 417 Market St., it’s current location.

By 1988, the Wooley’s opened LAMB “EWE”-niversity and later LAMB school to share their love of theatre and train young and old students in voice, stage, music, and dance. Thousands of students have gone through these programs. Some now have careers in the

Cont’d on pg. 3

GROWING

ABOVE THE REST

August 2020

IN THIS ISSUE



AM I COVERED FOR...

Professional licensure?

Page 3



RECIPE FOR EXTRA PRODUCE

Zucchini Brownies

Page 3

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Cont'd from pg 1

performing arts world but even more are doctors, lawyers, nurses, teachers, and many other careers .

In 2005, LAMB Productions became LAMB ARTS, Ltd also known as LAMB Theatre and the LAMB School of Theatre and Music and changed to a nonprofit 501 (c ) 3 organization. The Wooley’s opened their doors to high school and college students for free performances of theatre classics such as The Diary of Anne Frank, Death of a Salesman, and more. LAMB Theatre has performed for students in their home elementary schools in addition to opening their doors to grade school children to expose them to live theatre. The LAMB Caravan was established in 2006 which operated for 10 years and engaged LAMB students as traveling actors performing in seven states, covering 27,000 miles performing for low income families throughout the Midwest.

LAMB Arts, Ltd is a big deal! They have hosted 4 World Premieres (3 by world renowned playwright, Stephen Dolginoff) and many, many Regional Premieres. Today, they actively work with children organizations in Siouxland: Boys and Girl’s Home, Hunt A+ School, Girls Inc., Siouxland Y, Jackson Women and Children’s Unit. In 2014 the Projects of Hope was established which offers another nonprofit in the area one of their shows to use as a fundraiser for their organization, or as a thank you to their donors.

The LAMB Arts mission is to showcase outstanding theatrical productions and innovative arts curriculum that enrich lives. Their vision is to make quality arts opportunities accessible to everyone.

In 2017, the Wooley’s were offered the opportunity of a lifetime! KCAU-TV was leaving their downtown location and LAMB had the chance to move from the old school building on the west side of town to Downtown Sioux City. The 625 Douglas building is the perfect place for a company like LAMB, since that building was the original Sioux City Auditorium built in 1909! The building was purchased and fundraising began to

restore this historic building to its original glory and purpose as a place of entertainment and community. The first \$250,000 Gilchrist Match Grant was awarded in 2018. Careful excavation of exterior and interior areas began to uncover historic treasure. They have since applied for Grayfield Grant, Historic designation and this year 625 Douglas was named a Building of Local Significance.

Last month, the folks at LAMB were notified that they have received a THIRD \$250,000 Gilchrist Double Challenge matching grant! Naming gifts are available for large donors with the first naming gift received in May.

The project is expected to be completed by summer of 2022 and LAMB ARTS, Ltd will become a Regional Theatre. The building will be home to three performance spaces with state of the art scenic and lighting capabilities, a dance rehearsal space, shops for scenic construction, costumes and properties, classrooms for students in the LAMB School and a Cabaret Bar – where you can relax with a beverage while enjoying a wide variety of entertainment. Don’t miss it!

*“A great insurance agent should be on everyone’s business team.”*



*Diana Wooley, LAMB ARTS theatre*

Check out the recent update on the LAMB ARTS 625 Douglas project in this [video](#)



### Crop & Farm Expertise

Sheryl sheds light on crop & farm concerns from a farmer’s perspective. AgCom is also a Farm Certified Agency for Nationwide Ag.

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# Am I covered for... My professional licensure?

by Cheryl Ellis

Many of our customers are small business owners who are in industries that require maintenance of a professional licensure. Some examples are: accountants, counselors, chiropractors, attorneys, cosmetologists, contractors, electricians, and even insurance agents. When any of these individuals are placed in the position of "expert" or advisor, they are open to an additional level of liability. For example, if I, as your friend, offer to help you figure out your taxes and I mess up, that does not make me legally liable for the mistake. But if a professional accountant charges you for the service of figuring your taxes and makes a mistake, she is legally liable.

What we've discovered in the agency is that often these business owners have insurance coverage for their building, their employees, and even general liability in case someone is physically harmed at their location BUT they are missing the professional liability portion. They assume that a coverage package for their specific industry would automatically include this coverage they desperately need — and they

may have even been told by their agent that they are!

While we can place just about any of these professional coverages through our agency, we have also discovered that errors and omissions or professional liability coverages are typically available through a professional association. These associations design special coverages that are tailored to the specific risks for the industry and purchase the coverage as a group, keeping the premium lower.

We would be happy to review whatever professional coverages you may have in place and help you discover what coverages you may need.

## Am I Covered For...?

A lifelong learner and insurance professional, Cheryl loves to research and answer your insurance questions. Submit yours anytime.



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## ZUCCHINI BROWNIES

FROM CHERYL ELLIS VIA SPENDWITHPENNIES.COM

### Ingredients

- 1/2 cup vegetable oil
- 1 1/2 cups white sugar
- 2 teaspoons vanilla extract
- 1 egg
- 2 cups all-purpose flour
- 1/2 cup unsweetened cocoa powder
- 2 teaspoons baking soda
- 2 1/2 cups finely grated zucchini undrained (about one large)

### 1 Minute Frosting:

- 1/3 cup milk
- 1/3 cup butter
- 1 1/2 cups white sugar
- 1 cup chocolate chips

### Instructions

Preheat oven to 350 degrees.

Grease and flour a 9x13 pan.

Combine oil, sugar, egg and vanilla. In a separate bowl, combine flour, cocoa powder and baking soda. Add the flour mixture to the sugar mixture and stir well. (It will appear quite dry). Gently stir in the zucchini and spread the mixture into your prepared pan.

Bake 25-30 minutes.

### Frosting:

While cake is cooling, combine butter, milk and sugar in a small

pan. Bring to a boil over medium heat. Allow to boil vigorously for 30 seconds. Remove from heat and stir in chocolate chips. Immediately pour over warm brownies. Let cool completely before cutting.

*Oh my! So rich and delicious! Besides zucchini noodles, this is the best use for zucchini I have ever found. -Cheryl*

